



## what's new in 2025

PERSKIT INNOVATIONS









## elho vibes fold coupe 30cm

elho

GIVE Room TO Nature

#### **GREENERY ON A PEDESTAL AT HOME**

Outside, the green has already given way to falling leaves. It's high time to surround ourselves with more greenery indoors. And it certainly deserves a pedestal. Meet the elho vibes coupe large. With a diameter of 30 cm, this mood enhancer provides ample space for a striking piece of nature in your living room, bedroom, or as a centerpiece in the hallway. The pot itself is also green, although you can't see it. It's made from 100% recycled plastic and, as you would expect from elho, produced with love for nature.

Create extra **vibes** by combining the vibes coupe large with other pots from this collection.

#### IN COLOURS

SEP1 2024



#### ABOUT ELHO VIBES COUPE 30CM

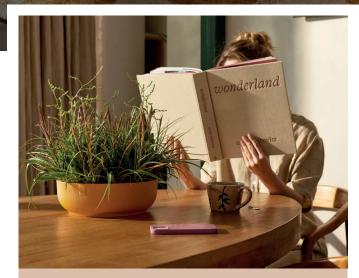
- made from 100% recycled plastic
- 100% recyclable
- available in size: Ø 30cm
- sturdy and reliable
- convenient with the elho self-watering insert 28cm, your plant won't dry out



DOWNLOAD HIGH-RES IMAGES OF ELHO VIBES FOLD COUPE 30CM HERE



## elho jazz bowl and big sizes



#### ABOUT ELHO JAZZ BOWL

- made from 100% recycled plastic
- 100% recyclable
- available in size: Ø 27cm
- unique texture for a trendy look

#### ABOUT ELHO JAZZ ROUND BIG SIZES

- made from 100% recycled plastic
- 100% recyclable
- available in sizes: Ø 30 en 35cm
- unique texture for a trendy look
- with the elho self-watering insert, your plant won't dry out

#### IN COLOURS

SEPT 2024



#### **MORE SPACE FOR HAPPY TUNES**

The jazz collection from last year brought so many happy tunes into homes that expanding this atmospheric collection was a natural choice. These trendy, 100% recycled pots now come in two larger sizes – 30 and 35cm. Perfectly fitting into the mix with the smaller jazz sizes, creating more space for happy tunes. Doesn't that sound like music to your ears?



A round jazz bowl is also a new addition to this musical family. It's perfect for small plants, like succulents and cacti, or springtime with flower bulbs. Ideal for greening and brightening up your table.

#### DOWNLOAD HIGH-RES IMAGES OF ELHO JAZZ BOWL AND BIG SIZES HERE



# elho the winery collection

#### THE MOST TASTY, SUSTAINABLE FLOWERPOT

This flowerpot might just be the most tasteful, sustainable, and innovative flowerpot of 2025: the elho winery pot. Made from plastic waste from French wineries, like the plastic ropes that support grapevines. The idea that the plastic waste also comes from the Champagne and Alsace regions adds a festive touch to your home.

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#### ABOUT ELHO THE WINERY COLLECTION

- made from 100% recycled plastic, including plastic ropes supporting grapevines from French vineyards
- 100% recyclable
- available in sizes: Ø 14, 16, 18 en 22cm
- authentic French origin from Alsace and Champagr
- collaboration with experts: Adivalor (collect plastic waste from farms) and Healix (transforming plastic





The deep purple and burgundy colours almost let you taste the seductive flavour of a good glass of red wine. Add to that the contribution to reducing plastic waste and preserving the French wine industry, and you'll enjoy the elho winery pot even more.

SEPT 2024 elho GIVE ROOM TO Mature

## elho x Lex Pot

#### POT EN POTT = MATCH MADE IN HEAVEN

It's all in the name. When a Dutch award-winning designer named Lex Pott collaborates with elho, it's bound to be a beautiful partnership. The elho x Lex Pott collection features sets of 3 or 4 stylish pots that fit into any interior.

Lex contributed to the colour combinations, resulting in an aesthetically modern pot collection. All flowerpots are made from 100% recycled plastic and are 100% recyclable, making this collection timeless in every aspect. Giving an elho x Lex Pott set as a gift means endless enjoyment of a piece of design in your home, plus a bit of love for nature.

#### ABOUT ELHO X LEX POTT

- made from 100% recycled plastic
- 100% recyclable
- available in sets of 3 pots: Ø 11, 13 en 14cm, and a set of 4 pots: Ø 11, 13, 14 en 15cm
- colours determined by Dutch designer Lex Pott
- reuse of the iconic elho cactus pot: b.for diamonc

#### IN COLOURS



SEP1

#### LEX'S COLOUR STORY:

#### Pott set 1 - earthy freshness:

- **sky blue:** a modern, optimistic blue that brings freshness to your interior
- pale peach: a warm, deep peach that easily matches natural tones
- burnt orange: a timeless earthy hue that evokes the feeling of traditional terracotta pots

#### Pott set 2 - warm harmony:

- coral red: a vibrant, eye-catching colour that energises any space
- **misty pink:** a universally appealing soft pink that offers warmth and comfort
- maple purple: a classic, deep wine colour that exudes warmth

#### Pott set 3 - natural essence:

- soft lilac: a trendy and versatile lavender colour inspired by flowers
- teal green: a deep green that creates a sense of nature and growth
- velvet cream: an earthy beige that offers a soft, neutral look in any interior

DOWNLOAD HIGH-RES IMAGES OF ELHO X LEX POTT HERE

## elho GIVE ROOM TO Mature

## elho amiga

#### **GREEN FRIENDS FOR LIFE**

The elho amiga gladly accompanies you on your terrace, balcony, or garden. This outdoor pot with a natural look comes in five sizes, easily brightening any surface. A green friend you can never have enough of.

There's a matching saucer for every size of the amiga. This friend is ready for new and sustainable green friendships.





SEPT 2024





#### ABOUT ELHO AMIGA

- made from 100% recycled plastic
- 100% recyclable
- pots in an accessible style that fit any terrace or balcony
- available in sizes: Ø 25, 30, 35, 40 en 47cm
- matching saucers in size and colour
- drainage holes in every size pot
- natural and matte texture

## elho GIVE ROOM TO Mature

#### THE FEELING OF SWAYING GRASS

elho sereh

Who doesn't find swaying grass soothing? The elho sereh is inspired by this gently moving greenery. This is reflected in its texture, connecting you directly to the calming feeling of being in nature.

The round shapes and natural colours contribute to a piece of tranquility. These pots are ideal for bringing balance to your garden and interior.





SEP1 2024





#### ABOUT ELHO SEREH

- made from 100% recycled plastic
- 100% recyclable
- unique texture, look & feel inspired by the 'swaying grass' pattern
- beautiful textured rim
- available in sizes: Ø 30, 40 en 47cm
- for outdoor use, keep the opening at the bottom; for indoor use, close the opening with a plug



## elho vibia campana flower bridge 60cm

#### THE TRUE URBAN GREENER

Do you want to green up the railing of your balcony or terrace? Then the elho vibia campana flower bridge is your pot. How nice is it to look out over a row of flowers and greenery? You also gain a bit of privacy, perfect for reading a book on your terrace in your summer bubble.

Your neighbours and passers-by also get a bit of green joy. The elho vibia campana flower bridge is a true urban greener, transforming grey buildings into green oases.

#### IN COLOURS



#### ABOUT ELHO VIBIA CAMPANA FLOWER BRIDGE 60CM

- made from 100% recycled plastic
- 100% recyclable
- a large capacity keeps plants healthy and prevents drying out
- a natural, matte texture
- available in size: 60cm
- includes all necessary parts for easy, secure, and stable attachment to your balcony railing



## elho happy herbs po

#### **100% HAPPY HERBS**

Happy herbs, happy you. The universal, 100% recycled elho happy herbs pot makes it easy to keep all your herbs fresh and vibrant. This is thanks to the simple watering system built into this herb pot.

With a 300ml water reservoir, you only need to refill it occasionally. Growth and bloom happen naturally. The happy herbs pot also brightens any kitchen – big or small. So, let's create your own happy herbs!

#### IN COLOUR

The second



#### ABOUT ELHO HAPPY HERBS POT

- made from 100% recycled plastic
- 100% recyclable
- 100% suitable for all types of herbs
- simple watering system with separate inner and outer pot
- available in size: Ø 14cm
- 300ml water reservoir keeps herbs fresh longer
- $\cdot \,$  extra decorative with duo tones





## elho green basics balcony grow set

#### ELHO GREEN BASICS BALCONY GROW SET

Ever dreamed of your own vegetable garden? But lack the space? With the elho green basics balcony grow set, your dream can become a reality. This handy grow kit fits on any balcony railing, so you can grow fresh lettuce and herbs. Green fingers aren't necessary; the only requirement is fun and enjoyment!

The set includes a planting tray with a water reservoir for a constant supply of water. Do you already have a grow table in mind for your balcony? With this grow set, you're all set for a harvest of your own

#### ABOUT ELHO GREEN BASICS BALCONY GROW SET

- made from 100% recycled plastic
- 100% recyclable
- complete balcony grow set with integrated water reservoir
- available in size: 55cm
- suitable for any balcony railing (max  $\emptyset$  6cm)
- · set includes a planting tray with water reservoir
- family of green basics flowerbridge

IN COLOUR





#### DOWNLOAD HIGH-RES IMAGES OF ELHO GREEN BASICS BALCONY GROW SET HERE

JAN 202!

## elho<sup>®</sup> GIVE ROOM TO Mature

## elho green basics composter

### FROM YOUR OWN ORGANIC WASTE TO YOUR OWN COMPOST

Goodbye green waste, hello self-produced nourishment for your garden. Don't underestimate the power of your own organic waste. You can create your own compost, which provides high-quality nourishment for your plants. Waste that comes from nature goes back to nature this way. And at the same time, you also improve the soil life.

With the elho compost bin, you can easily achieve this. Handy features like a special bottom plate ensure that desirable organisms – such as worms – stay inside while unwanted guests – like mice – stay out. With this new product, elho hopes to inspire you to care for a better planet together.

#### ABOUT ELHO GREEN BASICS COMPOSTER

- made from 100% recycled plastic
- 100% recyclable
- capacity of 2001
- · convenient lid for easy opening and closing
- convenient front door for easy compost removal
- matching bottom plate available separately. This bottom plate provides more stability while still allowing necessary organisms to reach the organic waste through the holes in the bottom plate







#### DOWNLOAD HIGH-RES IMAGES OF ELHO GREEN BASICS COMPOSTER HERE

eho GIVE ROOM TO Mature

## elho smart pebble

#### \*NEW\* – THE DIGITAL PLANT WHISPERER

Your very own plant whisperer, telling you exactly what your plant needs and sharing handy tips and tricks – sounds like something we all want, right? This smart device hides in your flower pot and helps you understand how your plant feels. It automatically indicates when your plant needs more water, nutrients, and light, and whether the temperature is suitable.

The accompanying app provides tips and tricks to keep your greenery thriving and includes an extensive plant library. The design is – of course – natural and blends well with the plant and your interior. A new, original plant tool that you should gift to yourself – or someone else.

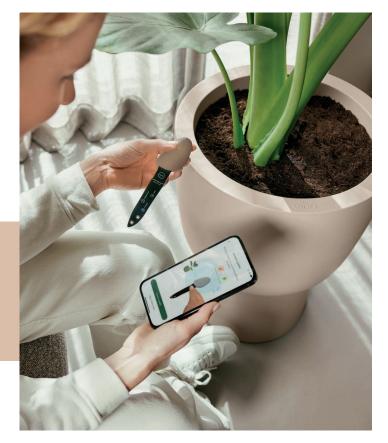
#### ABOUT ELHO SMART PEBBLE

- 100% recyclable
- natural design non-tech look & fee
- communicates with the accompanying ap
- place the smart pebble in your flower pot



JAN 202







## premium collection

The elho premium collection dares to make a bold statement with organic shapes, unique designs, and an exclusive look. This exclusive family places greenery – indoors or outdoors – on a pedestal. The premium collection consists of three types of flower pots that stand out aesthetically from other elho families. What they do have in common is that the premium flower pots are also made with love for nature, from 100% recycled plastic.







- $\cdot\,$  consists of: elho amber family, elho june family and elho eden family
- $\cdot\,$  elho amber family is formed by: amber beads, amber coupe, amber roll and amber grail
- elho june family is formed by: june tulip, june split, june brick divider and june round high





## premium collection amber

#### **A BOLD STATEMENT**

With the elho amber, you immediately make a bold statement indoors or outdoors. Literally bold. The four different amber flower pots feature soft, rounded shapes in a unique design. These are large pots, allowing you to instantly make a quiet corner shine with a striking piece of greenery.

#### ABOUT ELHO PREMIUM COLLECTION AMBER

- made from 100% recycled plastic
- 100% recyclable
- suitable for indoor and outdoor use: for outdoor use make a hole in the raised





# premium collection amber beads



This is the stylish, ovalshaped variant. This flower pot has a soft look but dares to make your greenery stand out. Suitable for both outdoor and indoor use.







Tip: Do you want your amber beads to stand firmly on the ground? Then fill the bottom of the pot with sand. This space can be sealed with a plug to keep the sand inside.





## premium collection amber coupe





**Tip:** Do you want your amber coupe to stand firmly on the ground? Then fill the bottom of the pot with sand. This space can be sealed with a plug to keep the sand inside.

#### amber coupe

The amber coupe literally places your plant on a pedestal. Make your statement in a hallway, an empty corner of the living room, or green up a grey piece of garden or terrace. Suitable for both outdoor and indoor use.



- made from 100% recycled plastic
- 100% recyclable
- $\cdot\,$  suitable for indoor and outdoor use: for outdoor use make a hole in the raised
- section for excess water drainage
- $\cdot\,$  available in sizes: Ø 35 and Ø 41cm







## premium collection amber roll





#### amber roll

This is the most unique design in the amber collection. The amber roll is an aesthetically strong flower pot that immediately catches the eye. Suitable for both outdoor and indoor use.





- made from 100% recycled plastic
- 100% recyclable
- $\cdot\,$  suitable for indoor and outdoor use: for outdoor use make a hole in the raised
- section for excess water drainage
- $\cdot\,$  available in sizes: low and heigh Ø 43cm







## premium collection amber grail



#### amber grail

The amber grail is perfect for outdoor use. Its low design and soft, rounded shape easily blend with garden or terrace furniture and other greenery. This pot makes a more subtle statement. Suitable for both outdoor and indoor use.







- made from 100% recycled plastic
- 100% recyclable
- $\,\cdot\,$  suitable for indoor and outdoor use: for outdoor use make a hole in the raised
- section for excess water drainage
- $\cdot\,$  available in sizes: Ø 30 and Ø 39cm







## premium collection june





#### TIMELESS, IN AN EXCLUSIVE LOOK

When you think of timeless design, you think of the elho june flower pot. The june collection consists of four flower pots that can keep up with any trend. In terms of sustainability, these pots are timeless – made from 100% recycled plastic and 100% recyclable – but also aesthetically, they last forever.

#### ABOUT ELHO PREMIUM COLLECTION JUNE

• made from 100% recycled plastic

Cen

- 100% recyclable
- $\cdot\,\,$  thanks to the raised bottom, you don't need to fill the entire pot with soil
- suitable for indoor and outdoor use: for outdoor use make a hole in the raised section for excess water drainage





## premium collection june tulip



#### june tulip

With its flared top edge, the june tulip gives the feeling of a large flower vase. A blooming plant would do well in this sustainable flower pot. But, with its timeless look, any greenery adapts effortlessly to the june tulip. Suitable for both outdoor and indoor use.







#### ABOUT ELHO PREMIUM COLLECTION JUNE

- made from 100% recycled plastic
- 100% recyclable
- thanks to the raised bottom, you don't need to fill the entire pot with soil
- suitable for indoor and outdoor use: for outdoor use make a hole in the raised section for excess water drainage
- available in sizes: Ø 40 and Ø 47cm





## premium collection june split





#### june split

The june split is a great outdoor pot. The widest diameter in the middle section gives this elho flower pot a unique look. A distinctive shape pot that quickly feels at home on a nicely decorated terrace or garden. Suitable for both outdoor and indoor use.



**Tip:** Do you want your june split to stand firmly on the ground? Then fill the bottom of the pot with sand. This space can be sealed with a plug to keep the sand inside.

# <image>

#### ABOUT ELHO PREMIUM COLLECTION JUNE

- made from 100% recycled plastic
- 100% recyclable
- $\cdot\,\,$  thanks to the raised bottom, you don't need to fill the entire pot with soil
- suitable for indoor and outdoor use: for outdoor use make a hole in the raised section for excess water drainage
- $\cdot$  available in sizes: low and heigh Ø 46cm





## premium collection june brick divider



#### june brick divider

This is a playful flower pot. With its straight shapes reminiscent of a building block, you can play around walls and flat surfaces. Empty or dull wall sections become cosy and unique again by placing the june brick filled with greenery against them. Suitable for both outdoor and indoor use.

**Tip:** Do you want your june brick divider to stand firmly on the ground? Then fill the bottom of the pot with sand. This space can be sealed with a plug to keep the sand inside.



#### ABOUT ELHO PREMIUM COLLECTION JUNE

- made from 100% recycled plastic
- 100% recyclable
- thanks to the raised bottom, you don't need to fill the entire pot with soil
- $\cdot\,$  suitable for indoor and outdoor use: for outdoor use make a hole in the raised
- section for excess water drainageavailable in size: 80cm





## premium collection june round high





#### june round high

With its tall, narrow shape, the june round high also gives the feeling of a flower vase. A handy flower pot to green up a higher spot in your interior. This allrounder looks great with both low and high plants. Suitable for both outdoor and indoor use.



#### ABOUT ELHO PREMIUM COLLECTION JUNE

- $\cdot$  made from 100% recycled plastic
- 100% recyclable
- $\cdot\,\,$  thanks to the raised bottom, you don't need to fill the entire pot with soil
- suitable for indoor and outdoor use: for outdoor use make a hole in the raised section for excess water drainage
- available in sizes: Ø 30 and Ø 40cm







## premium collection eden



#### **ORGANIC ROUND SHAPES FOR A NATURAL INTERIOR**

The eden collection is inspired by Japandi – a combination of Japanese and Scandinavian aesthetics. Organic round shapes define this collection.

The elho eden naturally adapts to any type of greenery. Suitable for both outdoor and indoor use, and available in four sizes.





#### ABOUT ELHO PREMIUM COLLECTION EDEN

- made from 100% recycled plastic
- 100% recyclable
- $\cdot\,$  suitable for indoor and outdoor use: for outdoor use remove the plug to allow
- excess water to drain through the overflow pipe
- $\cdot$  available in sizes: 25, 30, 35 en 40cm



