

NEW
PRODUCT

pure smart led

PURE GRADE
PURE CONE
PURE STRAIGHT HIGH
PURE SOFT ROUND HIGH





exclusives

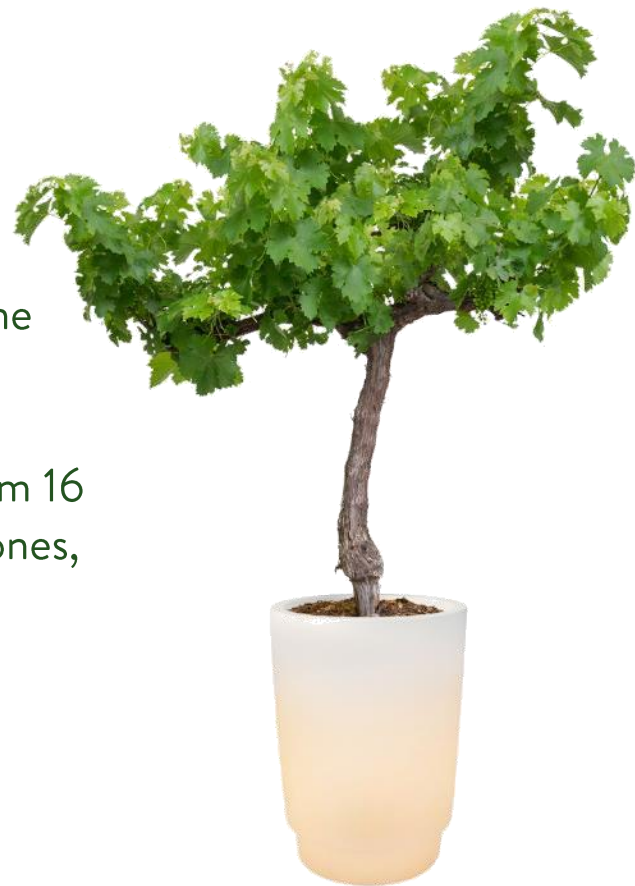
PURE SMART LED

This range with a smart led module lights up your home and garden easily, directly from your smartphone.

The totally renewed led light allows you to choose from 16 million different colours and a broad range of white tones, that combines perfectly with beautiful greenery.

for whom?

For those who like to combine nature with smart technology or who would like to light up their garden and combining functionalities. Perfect for the gadget-loving consumers who'd like to express themselves



PURE SMART LED LIGHT

Light up your home and garden



WIFI

15 meter range



Remote

Control your lights from anywhere



Scenes

Simple to dim your light and choose out of RGB colour pallet



Daily routines

Set up light schedules and timer



5 years warranty



Energy-efficient

Durable LED light will last 40.000 hours, consumes only 10W

For indoor and outdoor use

Works with free elho app

Packed in a premium box

Connect up to 8 pots

Easy installation in 5 minutes

EU and UK versions available

RSP € 299 - € 349

CHANNELS DIY | GC | e-com

INTRO 1 Sept 2020



PURE SMART LED LIGHT

Light up your home and garden



Pure grade smart LED

47cm | € 349



Pure cone smart LED

50cm | € 349



Pure soft round high smart LED

40cm | € 299

50cm | € 349



Pure straight high smart LED

40cm | € 299

50cm | € 349

