

PRESS RELEASE

Tilburg, September 2019

A classic pot for the modern romantic



Classic gardens remind us of the romantic simplicity of times past, where lush plants, quiet little corners and pastel-coloured flowers talk about a time before technology. Gardens like this call for subtle, elegant pottery that blends in with the beauty of nature. The elho vibia collection is for those looking to fill their classic garden with subtle designs: three different, romantic and elegant pots in four different colours that match the classic garden style.

This year, elho expands its vibia collection with even more sizes, letting you bring your classic garden into the modern world, without losing that romantic touch. A plant pot like you've known it for ages, but of high-quality and made with recycled materials. The pots have a rough, high-quality texture and come in soothing, natural tones that blend in with the natural elements of your garden. A contemporary style for the modern romantic.

Available from 1. September 2019

**About elho**

The family company elho is proud to be the market leading innovator in the synthetic pottery market and has been focusing for more than 55 years on the sustainable development of new collections produced in the Netherlands. The collection is now sold in more than 75 countries.

Elho knows that nature makes you happy! Thanks to nature you feel healthier and it gives a big energy boost. That is why elho wants to bring nature in the place you call home. Every day again. Elho makes it as beautiful and easy as possible, always with nature in mind.

Give room to nature.

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