

PRESS RELEASE

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Home farming on the balcony: reach new heights with the Veggie Wall



Roughly ten years from now, 60% of the world population will live in cities. At the same time, we're experiencing an increasing need for nature, pure and honest food, and an urge to grow our own vegetables. In the city, the latter can be tricky, as allotment space is limited and most gardens small. With the veggie wall, elho found a way to give city folk a chance to grow their own food, and bring their home farming skills to unexcepted new heights.

Nothing beats fresh tomatoes in your pasta, or a spicy pepper straight from the balcony! The elho veggie wall is an all-in-one solution for growing fruit, vegetable plants and even flowers that could use some help growing up high. You can grow more than one plant at a time. The large pot with a 10-liter water reservoir has its own 125cm trellis, and comes with everything you need to let your plants grow up towards the sun. If you want to store the pot for the winter, you can take apart the trellis and store it in the water reservoir inside the pot.

Cucumbers, beans, tomatoes, peas, even melon and for example sunflowers grow like weeds with the elho Veggie Wall. Made with recycled materials, this handy growing system is the easiest and greenest way to let your veggie plants grow higher and higher. Bon Appetit!

Available from 1. January 2020

**About elho**

The family company elho is proud to be the market leading innovator in the synthetic pottery market and has been focusing for more than 55 years on the sustainable development of new collections produced in the Netherlands. The collection is now sold in more than 75 countries.

Elho knows that nature makes you happy! Thanks to nature you feel healthier and it gives a big energy boost. That is why elho wants to bring nature in the place you call home. Every day again. Elho makes it as beautiful and easy as possible, always with nature in mind. Give room to nature.

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