

PRESS RELEASE

Tilburg, September 2019

the next step in plant light care



Plants make us happy, but how can we make our plants happy? By giving them the right amount of water, of course, but there's more. The location of your plant, and specifically the amount of light it receives, is just as important. Without proper lighting, most plants can't grow, get depressed, and wither away. Not every spot in the home gets the same amount of light, and especially in the city, a healthy dose of sunlight can be hard to find. To make sure your plants' leaves get the right number of rays, and to make plant care even easier, elho developed the leaf light care. An elegant lamp, easily placed in your plant pot, that provides light therapy for your plants.

The leaf light care is a subtle, innovative lamp with a built-in timer that gives plants the light they need to thrive, for 15 hours a day. The soft light falling on the leaves helps your plants generate enough energy to grow healthy and strong. Besides a practical solution that takes up no extra space, the leaf light care also provides some warm mood lighting. The soft glow brightens up gloomy days or dark evenings, and provides a bit of brightness for both you and your plants.

The leaf light care is available in two colours, and the height can be adjusted. Did you notice another plant in need of some light care? Simply pick up the lamp and place him in the other pot. Just like a watering can, you can use your leaf light care to give all your plants the light attention they need.

Available from 1. January 2020

**About elho**

The family company elho is proud to be the market leading innovator in the synthetic pottery market and has been focusing for more than 55 years on the sustainable development of new collections produced in the Netherlands. The collection is now sold in more than 75 countries.

Elho knows that nature makes you happy! Thanks to nature you feel healthier and it gives a big energy boost. That is why elho wants to bring nature in the place you call home. Every day again. Elho makes it as beautiful and easy as possible, always with nature in mind. Give room to nature.

PR contact

Patty Willems - PR Manager

patty.willems@elho.nl

+31 (0)6-21459656

elho.com

high res images

elhoportal.com